



David M. Saunders, PhD  
Dean  
Queen's School of Business  
Goodes Hall  
Queen's University  
Kingston, Ontario  
(Canada) K7L 3N6  
613.533.2305  
dsaunders@business.queensu.ca

September 9, 2013

Laeque Daneshmend, Deputy Provost, Chair of SCAD  
Queen's University  
Kingston, Ontario K7L 3N6

Dear Laeeque,

**Distributing New Diploma Parchments to Graduates of the Master of Management Programs.**

The School of Business created two Masters programs conferring the degree Master of Management. It was quickly apparent our graduates were not happy with the degree name because it did not accurately reflect the content of their studies or how they wanted to be represented in the work force. The School of Business very quickly worked to change the degree names to Master of Finance and Master of International Business. These new names properly reflect the career paths of our alumni.

The alumni of these two programs who still retain the Master of Management designation (first two years of graduates) would like to replace their existing parchments with diplomas that contain the new degree names.

Senate approved the change in degree names in October, 2011.

Our alumni are very unhappy with the old degree names. They fully expected to graduate with a degree in Master of Management Finance or Master of International Business but did not.

Senate approved a similar request February, 2008. The Faculty of Law sought to change their degree name from LLB to Juris Doctorate and provide new parchments to interested alumni.

The School of Business will build an online system to retrieve and monitor requests for new parchments. We will provide shipping instructions and require all old parchments to be returned to the School of Business before new parchments are issued. We will provide very tight controls to ensure alumni never hold two parchments for one degree.

Our alumni consistently request new parchments during alumni events and discussions with the School of Business executive. Interest in this change has not abated.

The School of Business would like to keep our alumni happy with the School and Queen's. This is an opportunity to engage our alumni from these programs in a positive and helpful manner. We are confident that a show of good will towards these individuals will have a positive affect on all of our alumni.

The School of Business will gather all the pertinent information and provide it in an accurate and timely fashion to the Registrar so their workload will be diminished. We realize there will be additional work for the Registrar's staff but we believe the benefit to Queen's will surmount this.

The School of Business will cover the cost of shipping and producing the new parchments.

The School of Business will be holding several alumni events in the Fall of 2013. These events are integral to the current Campaign for Queen's: including the return of two alumni weekends, several events at our Toronto facility and multiple alumni events on campus. We would like this application to receive approval as quickly as possible so our alumni will have access to the process before these events occur.

Once approval is received, we will build the secure process to order new parchments and work quickly and efficiently with the Registrar's Office.

We will offer this opportunity to students for five years past the Senate approval date.

Sincerely,



David M. Saunders, PhD

Dean